

Feinstein Providence Campus
Office of Special Programs &
Graduate Professional Center

Multimedia Certificate Program

URI's Multimedia Certificate Program is carefully designed to enable successful participants to embark on a career in graphic design, web design and maintenance, advertising and other communication related occupations. These dynamic programs have considerable appeal to adults seeking career change or advancement through enhanced knowledge of this growing technology.

Our instructors are experienced professionals who focus the course work on the practical application of acquired skills. If you have been thinking about a career change and are interested in visual technologies, we invite you to come in, talk to us and find out what this unique course has to offer.

For more information please call 277-5200.

January 10, 2012 – April 26, 2012 Tuesdays & Thursdays, 5:30pm – 8:30pm

Develop the skills to produce print media using the Adobe Creative Suite including Photoshop, Illustrator and InDesign in 96 hours of classroom instruction. Using this industry standard software, learn both the basics and advanced techniques of layout and design by creating and applying custom graphics, text and images. Students will begin by learning core skills with special attention to file management, color control, image resolution, type selection and formatting, and delivery of print ready files. Coupled with instruction in the principles of good print design, this track offers a concentration on proper use of type, color and images to create professional graphics / publications. Work one on one with instructors to achieve success in creating effective imaging, dynamic artwork and more complicated layouts, including multi-page print documents. This track is project based, deadline oriented, and gives students experience in a fast-paced design / production atmosphere.
Capstone / Final Project - Demonstrate your knowledge, skills and competencies in this 6 hour section through completion of a final project: a logo and collateral package along with a companion brochure or related print media.

Track 2 – Design for Web 32 Session, 96 Hours

September 5, 2012 – January 2, 2013..... Mondays & Wednesdays, 5:30pm – 8:30pm

Learn the basics along with advanced techniques of Web site design and get an introduction to the Internet, design principles for the Web, HTML, CSS (cascading style sheets) and Search Engine Optimization. In this 96-hour section participants will use Adobe Flash, Acrobat, Photoshop and Dreamweaver applications to build Web sites. The exercises presented will illustrate how to take a project from concept to completion, familiarizing you with industry standard tools and ensuring your sites' consistent performance and style across various platforms and browsers. Includes an in-depth look at how to use advanced CSS (cascading style sheets) to create scalable, accessible sites that conform to the latest professional Web Standards. Students will learn to focus on the visual, functional and aesthetic considerations in designing striking and appropriate Web sites. Along with training in the powerful vector animation tool, Flash, which allows for visually rich, interactive websites, students will learn how to add value to a site through Search Engine Optimization and Social Media/Networking.

Capstone / Final Project - Demonstrate your knowledge, skills and competencies in this 6 hour section through completion of a final project: a complete multi-page web site.

Participants receive a signed certificate upon successful completion of the program.

The course fee for the Multi-Media Certificate Program is \$4950. (64 Sessions / 192 hours)

The course fee for individual tracks is \$2950. (32 Sessions / 96 Hours) ***

and includes all course materials, additional lab time and a parking pass for the RI Convention Center Parking Garage.

**** Track 2 (Design for Web), taken as an individual track, requires approval by the course coordinator to insure required software experience.*

Refund Policy

This certificate program is self-funding. We will require a minimum of 8 registered students in order for it to run. 16 is the maximum number accepted. Full payment is expected at the time of the registration. Payments made on your behalf by your company's tuition assistance program are accepted and must be received before the start of the program. Cancellation of your registration must be made in writing (e-mail is acceptable) to the program coordinator and a full refund will be issued if the cancellation is received up to 10 days prior to the start date of the program. We will accept a substitute in your place if your company's tuition assistance program has paid on your behalf and this occurs before the start of the program. No refunds will be granted once the program begins. Should a participant need to miss any of the scheduled programs sessions, it will be their responsibility to work with the session instructor to ensure that they have met all requirements and are eligible to receive the course certificate.

The University of Rhode Island is committed to the principals of affirmative action and the attainment of equal employment and the equal educational opportunities for all qualified individuals. For sign language interpretation, personal FM system and disability assistance, please call (401) 277-5000 at least two weeks in advance. For TYY assistance, please call the RI Relay service at 1-800-745-5555