



Workforce Investment Act Eligible Training Program

Provider Name: Community College of Rhode Island

Contract #: 4050- 62

Address:
1762 Louisquisset Pike
Lincoln, RI 02865
Attn: Mary Parrillo

Address if program is held at a another site:

Program Name: Marketing Certificate

Office use only: ONET CODE 41-4012

CONTACT INFORMATION

Program Contact Person:
John Ribezzo

Phone: 401-825-2251
Email: jribezzo@ccri.edu

Fax: 401-825-1176
Website: http://www.ccri.edu/catalog/pdfs/bus-ps/mrkc.pdf

Course Outline/Topics to be Covered

Financial Accounting	4 Credits
Workplace Relationship Skills	3 Credits
Introduction to Business	3 Credits
Marketing Communications	3 Credits
Sales	3 Credits
Principles of Management	3 Credits
Principles of Marketing	3 Credits
Advertising Principles	3 Credits

Required academic grade levels to enter program

Reading Grade Level	<u>Placement Exam</u>
Math Grade Level	<u>Placement Exam</u>
English Proficiency	<u>Placement Exam</u>

Required to enter training program

Physical	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Vaccinations	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Drug test	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
BCI	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
License	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Tools	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Experience	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Other :		

MAY be required for employment

Physical	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Vaccinations	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Drug test	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
BCI	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Certification	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
License	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Tools	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Experience	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Other :		

Participants will be qualified to seek employment in the following occupations:

- 1) _____ 2) _____
3) _____ 4) _____

Is this program Pell grant eligible? Yes No

PROGRAM COSTS:

TUITION INCLUDES:	
Tuition	\$3,825.00
Fees	\$317.00
Books	\$950.00
Licensing	
Certificate fees	\$40.00
Other, provide explanation	
Total Tuition Cost	\$5,132.00

These are expenses that <u>MAY</u> be reimbursed after successful completion of training.			
<i>Please indicate Yes, No or enter the amount</i>			
	YES	NO	AMOUNT
Books	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Licensing	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Tools	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Uniforms	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Travel	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Miscellaneous	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	
Total			\$0.00

Participant is responsible for :	
Prerequisites	
Memberships	
Cost above tuition cap	\$0.00
Expenses that <u>MAY</u> be reimbursed	\$0.00
Total	\$0.00

Maximum ITA Responsibility (Max. \$5500)

\$5,132.00

PROGRAM LENGTH
Weeks and Hours and
Additional Information
2 Semesters full time; total 25 credits.
See Website for additional information

What type of certificate will be awarded and by whom?

Certificate of Completion CCRI Workf + Comm Education
VA Approved